

Charlotte Jones is a historical anthropologist with a varied career in public service, heritage resource preservation, and outdoor education. Her goal is to research, create or refine programs, events, and research that highlight social and cultural relevance of one's community.

Education:

Louisiana State University

In Progress

Ph.D. in Anthropology (in progress)

Teaching Assistant

Tulane University

2018-2020

M.L.A., School of Professional Advancement and School of Liberal Arts

Thesis: The Role Of Draft Animals In New Orleans Labor Resistance During The Gilded Age

University of New Orleans

2007-2010

B.S., Urban Studies and Regional Planning, College of Liberal Arts, Education & Human Development

Professional Certificate in Historic Preservation

Minors: Anthropology, History

Publications:

- 2022 [“A Mule Fit for a King: Remembering when Mules Pulled the Mardi Gras Parades,”](#) *Country Roads Magazine*, March 2022
- 2021 [“Steeped in History: The Former Woodland Plantation now serves as the 1811 Kid Ory Historic House,”](#) *Preservation in Print*, March 2021
- 2021 “The Great Epizootic of 1872,” *Mules and More Magazine*, March 2021
- 2021 “Garbage to Glory: King Mule and Mardi Gras Parades,” *Mules and More Magazine*, February 2021
- 2021 [“Conveyors of Creolization: Animal Husbandry Practices in Louisiana, 1716-1822,”](#) *Louisiana History: The Journal of the Louisiana Historical Association*, vol. 62, no. 1, 2021, pp. 33-60.
- 2020 [“Bring Forth the Fiery, Untamed Steeds: The Lost Mule Market District of New Orleans,”](#) *Country Roads Magazine*, July 23, 2020
- 2020 [“Tour Guides Need Relief Too Amid COVID-19 Pandemic,”](#) Guest Contributor, *Big Easy Magazine*, April 10, 2020.
- 2019 “Obituary for the New Orleans Mule: The Humble Stalwart of New Orleans History.” *Antenna: Signals*, March 2019.
- 2012 “Jazz Houses and Heritage Education.” *Preservation in Print*, November 2012.
- 2009 Contributing Author: *The Greater New Orleans Archaeology Program End of Year Report 2009*. Department of Anthropology, University of New Orleans (Dec 2009).
- 2008 “New Orleans and Pompeii: Similar Lives, Similar Deaths.”* *Text Messages*. University of New Orleans Press. August 2008.

Presentations and Speaking Engagements:

- Presenter, “To Purchase Horses and Cattle for the Province of Louisiana:” Survival, Livestock, and Syncretism in the 18th-Century Borderlands,” The Alliance for Historic Landscape Preservation annual conference, May 2022
- Speaker, “Racial Animalization, Emerging Anthropomorphism, and Animal Rights Initiatives after Emancipation,” Louisiana Historical Association annual conference, March 2022
- “A Garbage Mule Fit for a King: How Beasts of Burden Shaped Carnival,” Friends of the Cabildo, Jan. 2022
- Presenter, “Retracing Woodland: History: Historical Survey of the 1811 Kid Ory Historic House and LaPlace,” Sept. 2021

Producer/Presenter, "Plow Hand Blues: Revisiting the Mules of Mississippi," Juke Joint Festival, Clarksdale, MS, April 2021

Speaker, "Bring Forth the Fiery, Untamed Steeds: Lost Mule Market District of New Orleans," Louisiana Historical Association annual conference, via Zoom, Sept. 2020

Guest, *Beyond Bourbon Street* podcast, Episode 93: Mules and Carriages in New Orleans

Speaker, "Mules of New Orleans," Jean Lafitte National Historical Park and Preserve, June 2019

Speaker, Antenna: Signals:: Strata, "Eulogy of the New Orleans Mule" March, 2019

Panelist, EDspaces 2015, The Conference & Expo for Innovative Learning Environments: Non-Traditional Classrooms, 2015

Panelist, NOMA Rise: 2015 NOMA National Conference, RISE Conference: Build a Child Friendly City, 2015

Speaker, Propeller- PitchNOLA 2014: Lots of Progress alumni presentation, 2014

Speaker, Pecha Kucha 20x20: New Orleans #15, 2015

Speaker, Various guest speaking engagements on WWOZ 90.7 FM

Speaker, Conference on College Composition and Communication. 2008

Residencies and Workshops:

Southern Labor Studies Association 2021 Workshop

Southern Foodways Alliance non-fiction writing workshop, University of Mississippi, May 2020

Southern Foodways Alliance oral history workshop, University of Mississippi, July 2019

Digital Scholarship workshop - Tulane University, New Orleans, LA November 2019

Awards:

Louisiana Trust for Historic Preservation - Education Award - 1811 Kid Ory House, 2021

Louisiana State University - Robert C. West/R. J. Russell Field Research Award

Louisiana Historical Association - Hugh F. Rankin Prize for Best Graduate Paper on Louisiana History, 2019

Certifications: City of New Orleans Tour Guide, City of New Orleans Buggy Driver

Computer Skills: MS Office (Word, Excel, PowerPoint, Publisher), Photoshop, 65 wpm, Internet Databases, Desktop Publishing, Website Development

Graduate Coursework:

Ethnographic Methods, Historical Archaeology, Historical Geography, Anthropology of Tourism, Experimental Ethnography, Development and Environment, Mules in the Antebellum South, Creoles and Creolization, Coming of the Civil War, Civil War & The Lost Cause, Cultures of New Orleans & French Louisiana, Rise and Fall of the Plantation South, Race and Gender in the South

Undergraduate Coursework:

Urban Planning and Regional Studies - Preservation Planning, Historic Houses and Districts, American City Planning, New Orleans Metro Region, Urban Culture, Independent Study- Cultural Landscapes of the Mississippi Delta

Anthropology, History & Other - Cultural Resource Management and Preservation Archaeology, Recent American History, Urban Anthropology, Cultural Anthropology, New Orleans Literature, Technical Writing, Creative Nonfiction, Social Statistics

Employment:

1811 Kid Ory Historic House

September 2020 - September 2022

Director of Operations and Programming

Independently research, interpret, and produce engaging material on original historical content

Curated and designed a historical exhibition titled, *Stomping Grounds: Mules at Work in Southeast Louisiana* for the 1811/Kid Ory House Museum

Produced and facilitated administrative footholds such as: company correspondence, website development, budgeting, volunteer management, event logistics, content creation

Conducts various archival research of primary documents with safe handling techniques and best practices

Facilitate partnerships between organization and community stakeholders, including Historic Woodland Quarters, Greater New Orleans Archeology Program, River Parishes Tourist Commission, Destrehan Plantation

Managed volunteers, interns, parents and student participants for on-site and outreach events

History Practitioner

July 2018 - Present

Freelance

Independently research, interpret, and produce engaging material on original historical content

Developed original, multimedia and thematic outreach programs in partnership with the New Orleans Jazz National Historical Park, Mid-City Carriages and the New Orleans Jazz Museum

Wrote numerous articles about Southern history and culture published in *Country Roads Magazine*, *Big Easy Magazine*, and *Preservation in Print*

Conducts various archival research of primary documents with safe handling techniques and best practices

Composed multiple, specialized tours on an independent basis and with Stephen Ambrose Tours, Civil War Tours of New Orleans, French Quarter New Orleans Tours, Mid-City Carriages and Royal Carriages

Recipient of the Louisiana Historical Association's 2019 Hugh F. Rankin prize for best graduate paper on Louisiana history; article published in 2021 *Louisiana History*

Mid City Carriages

January 2018 - March 2020

Previous: Royal Carriages

September 2016 - January 2018

Designed, produced and launched all content and photos of a brand new website- *midcity-carriages.com*

Researched and presented in-depth tours on New Orleans history, architecture, culture and folklore, particularly in the French Quarter, Treme, Faubourg Marigny and St. Louis Cemetery #1

Ensured customer safety while operating animal-drawn vehicle through the hectic streets of the French Quarter

Ensured equine safety through proper handling, grooming, harnessing and carriage-driving

Sold tours and personally generated at least \$75K of company revenue in 2017

Participated in promotional photoshoots, social media posts and other marketing measures for company

PlayBuild NOLA

November 2012- August 2016

Director of Operations and Programming

Wrote and implemented operational and safety protocols for brand new organization

Produced and facilitated administrative footholds such as: company correspondence, website development, budgeting, volunteer management, event logistics, content creation

Design and implement interdisciplinary design-based educational programming at multiple schools that include topics: architecture, construction, city planning, civics, history, literature and sustainability

Researched and implemented national and state education standards to all programming

Run general day to day operations of nonprofit entity, including routine maintenance and administration

Coordinated several outreach events at local markets, festivals, publicity events, etc and coordinate with media in relation to press releases, interviews, etc.

Worked directly with over 2,000 New Orleans youth, parents and community members

Formed and maintained strategic partnerships with schools, community stakeholders, volunteers, funders and community members

Hosted professional development workshops with peer groups and stakeholders

Searched and applied for grants- secured a grant for two Imagination Playgrounds from Kaboom! And Dr. Pepper Snapple Group, valued at over \$10,000 and multiple grants with the New Orleans Jazz & Heritage Foundation

Formed design-based programming partnerships with: *Tulane University (Phyllis F. Taylor Center for Social Innovation and Design Thinking, School of Architecture, Center for Public Service, City Center), Cooper Hewitt, Smithsonian Design Museum, Imagination Playground, Kaboom!, Arts Council of New Orleans, French Market Inc. and more*

Represented PlayBuild at various public speaking engagements, including: local radio, national conferences, press conferences

Managed volunteers, interns, parents and student participants for on-site and outreach events

Managed all finances for new non-profit

Preservation Resource Center

November 2011- November 2012

Education and Outreach Officer - AmeriCorps VISTA

Facilitated heritage and arts-based educational programming at multiple schools: The *My City, My Home* program focuses on New Orleans history, architecture, culture, civics and historic preservation.

Created additional supplementary curriculum to complement and further enrich *My City, My Home* program for students 4-12th grade

Installed informational plaques commemorating the cultural heritage of former houses of Jazz musicians for the African American Heritage Preservation program

Supervised and implemented programming and training for graduate-level interns

Led school groups from 25-50 students on field trips/walking tours through local neighborhoods

Involved in event planning for *Ladies in Red* gala that generates over \$60,000 annually for African American Heritage Preservation programming

Wrote various informational articles for PRC's magazine *Preservation in Print* (readership 35,000)

Nominated the PRC Education and Outreach Department for the Louisiana Trust for Historic Preservation's 2012 Educational Honor Award, received in May 2012

Administrative duties of fund development and capacity building: forming asks, event planning, correspondence with potential and current donors, grant writing, working with special committees, etc.

Louisiana Outdoor Outreach Program

Louisiana Office of State Parks

August 2010- August 2011

Senior Outreach Program Support

Engaged at-risk youth, ages eight to eighteen, in hands-on educational activities such as canoeing, hiking, camping, plant and animal identification, knot tying, and soft skills

Supervised 14 secondary school interns in programming duties, scheduling and projects

Facilitated youth and adult groups, while using a high ropes challenge course, by leading team building activities, belaying participants, and ensuring the safety of all climbers

Developed program material including enrichment class curriculum, educational games and outdoor participant workshops

Assured safety and maintenance through proper use of all equipment including vehicles, canoes, outdoor facilities

Greater New Orleans Archaeology Program
University of New Orleans, New Orleans LA
Archaeological Technician

March 2010- December 2010

Conducted testing on possible historical sites prior to excavation
Performed field testing and excavation at Madisonville Lighthouse
Gathered culturally significant information through excavation process
Assisted in the creation of GIS prediction model to determine possible archaeological sites in Greater New Orleans area
Facilitated proper site excavation techniques and artifact removal practices
Utilized theories and practices for artifact evaluation and preservation
Responsible for cleaning and inventorying artifacts prior to shipment to the state preservation facility
Tasked with data entry for all information gained through evaluation and excavation process
Contributing author for *The Greater New Orleans Archaeology Program End of Year Report 2009*.

Louisiana State Museum, New Orleans LA
Prospect.1 Tour Guide

Nov 2008- January 2009

Gave educational tours at the U.S Mint during the Prospect.1 Exhibition, which lasted from November 2008 until January 2009
Highlighted upon social context in which contemporary art was produced
Displayed control over visitors, many of whom were K-12 students by appealing to specified age group and maintaining their attention

Volunteer Experience:

French Market Corporation, New Orleans, LA

January 2019 - Present

Active member of Board of Directors that oversees ordinances, procedures and staff relating to the French Market Corporation and District, a multimillion public benefits corporation in the heart of New Orleans
Receives and responds appropriate feedback to requests and comments from FMC vendors, artists, staff and executives
Makes informed decisions on legal and financial matters
Member of the Marketing Subcommittee which approves matters around branding, festivals, and quality of life issues
Appointed by Mayor Latoya Cantrell to join French Market Corporation Board of Directors alongside other public officials including City of New Orleans councilmembers

Jacob's Color Link Initiative, New Orleans, LA

May 2014 - Present

Designed artist enrichment and therapeutic programs for over 60 students from St. Vincent's Episcopal School for Handicapped Children in Port-au-Prince, Haiti
Facilitated programming and day-to-day operations on site for Camp Jacob
Coordinated entertainment for *A Haitian Night to Remember*, an premiere gala grossing \$30,000. Duties included music booking, coordinating run of show and acting as Executive Assistant for guest Chef David Destinoble of Haiti
Coordinated with Executive Director on various tasks, including program design and strategic planning

National World War II Museum, Higgins Boat Project

February 2009 - October 2009

Participated in restoration of PT-305 war craft originally produced by Higgins Boats during WWII
Cataloged and categorized PT-305 artifacts for organizational purposes

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Participated in minor manual labor by loading and unloading important boat items
Used hardware tools for various purposes, including the removal of boat parts

Marion Film and Visual Arts Foundation, Inc. Ocala, FL

March 2006 - August 2007

Participated in restoration of 1940s art deco downtown theatre into its original glory as an entertainment venue

Provided historical tours of the venue while undergoing renovation

Assisted Foundation Director in the organization of events including galas, fundraisers, and groundbreaking ceremonies